

93.7 Mike-FM “Oh Say Can You Sing?” Contest Rules

These contest rules are specific to the above contest conducted by Entercom Boston, LLC d/b/a WMKK (“Station”) Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general rules are available at the Station’s studio at 20 Guest St. FL 3 Brighton, MA 02135 during regular business hours and on the contest page on the Station’s website at www.937mikefm.com . To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

How to Enter

1. No purchase is necessary to enter.
2. Entrants must be 16 years of age or older on the date of entry in this contest in order to participate. All contestants who are under 18 years of age will be required to have their legal guardians co-execute all documents required in connection with this contest and failure to do so in a timely manner will result in automatic disqualification and any prize will be forfeited. For all purposes under these rules, the parent or legal guardian of any semi-finalist, finalist or grand prize winner under the age of 18 will be recognized as the actual legal winner of any prize awarded (although only the underage entrant will be entitled to perform).
3. To enter, potential participants must comply with the following:
 - a) On Sunday, August 21st 2011 go to LeLacheur Park located at 450 Aiken Street in Lowell, MA 01854. For a chance to audition at this event, just visit LeLacheur Park between 11:00AM to 12 noon to register for a chance to audition. Auditions are available on a first-come-first-served basis only (subject to Cut-The-Line Pass Holders as described below) and even if you register prior to 12 noon, you are not guaranteed the right to enter or audition in this contest. All auditions will end at 1PM.
 - b) Mike-FM Cut-the-Line Pass holders who arrive up to 11:30AM will go directly to the head of the registration line. Mike-FM Cut-the-Line Pass holders who arrive after 11:30AM must go to the back of the registration line. To obtain a Mike-FM Cut-the-Line Pass, you must be one of the first 50 Mike-FM Junkies Club members to request this pass and will need to redeem 500 points for it. Requests for Cut-The-Line Passes will start to be accepted on Wednesday, August 3, 2011 at 5:01pm. Cut-the-Line Passes are only available while supplies last on a first-come-first-served basis. Members must go to www.937mikefm.com, log in to the Club and then click on the “Oh Say Can You Sing” link. You can instantly become a Member and receive 500 points to use to obtain a Cut The Line Pass by going to www.937mikefm.com, register and then following the instructions above. Membership to the Club is free.
 - c) Starting at approximately 12 noon on August 21st, Station will conduct initial auditions. Properly registered entrants will audition on a first-come-first served basis until 1:00pm. No further auditions will be held after 1pm and the contest will be closed for any further entry, even if you were registered to audition. At the initial entrant audition, each contestant must select and perform a song of their choice, accapella-style.

Only one audition per entrant. IN ORDER TO AUDITION AT ANY OF THE EVENTS, IF YOU ARE UNDER 18 YEARS OF AGE, YOU MUST BE ACCOMPANIED BY YOUR PARENT OR LEGAL GUARDIAN AND YOU AND YOUR PARENT LEGAL GUARDIAN MUST SIGN ALL REQUIRED DOCUMENTS. Station may cut you off at any time and prevent you from completing your song if it lasts more than two minutes.

 - d) At approximately 1:15pm, Station’s panel of judges will select ten semi-finalists from among all auditions on August 21st and post their names on a board at the Main Stage. Semi-Finalists will be selected based on any lawful criteria deemed desirable by the judges and are not subject to appeal. IT IS THE SOLE RESPONSIBILITY OF EACH PERSON WHO AUDITIONS TO CHECK THE MAIN STAGE AREA BY 1:20PM TO SEE IF HE/SHE WAS SELECTED AS A SEMI-FINALIST. SEMI-FINALISTS WILL BE REQUIRED TO RETURN TO THE MAIN STAGE BY 1:25PM IN ORDER TO

FURTHER PARTICIPATE IN THIS CONTEST. STATION HAS NO OBLIGATION WHATSOEVER TO LOOK FOR OR NOTIFY SEMI-FINALISTS. ANY SEMI-FINALIST WHO DOES NOT PRESENT THEMSELVES TO A STATION REPRESENTATIVE BY 1:25PM WILL BE DISQUALIFIED FROM ANY FURTHER PARTICIPATION IN THIS CONTEST.

e) At approximately 1:25pm, each Semi-Finalist who returns to the Main Stage in a timely manner to further compete will have the opportunity to sing the National Anthem a cappella (no music) for the judges. The order of performance will be randomly selected by the Station. YOU WILL NOT BE PROVIDED WITH THE WORDS TO THE SONG ALTHOUGH YOU MAY BRING YOUR OWN COPY. These Semi-Finalist auditions will be video recorded by Station. After all timely Semi-Finalists have performed, the Station judges will select four (4) finalists based on any lawful criteria they deem desirable to have the opportunity to further participate in this contest as described in Section 7 below, subject to compliance with the contest rules and verification of eligibility ("Finalist").

4. In the event that the August 21st audition event needs to be re-scheduled or postponed (in whole or in part) for any reason (including, without limitation, weather), such postponement will be announced on air and on the Station's website. It is the sole responsibility of each entrant and/or Semi-Finalist to check the website and/or listen on-air for cancellation and/or rescheduling information. Notwithstanding the foregoing, if registration at the audition has already started, Station will send a letter to the address on the registration forms for any registered attendant with the rescheduled date/time. In no event will Station or Sponsors have any liability or responsibility for any entrant/Semi-Finalist's failure to receive the any letter or email for any reason or any pass holder/entrant/Semi-Finalists inability to attend the event on the rescheduled date (and no alternative opportunities will be offered).

5. By entering this contest, entrants understand, consent and agree that: (a) Station may videotape any performance at any of the auditions and that such videotapes will be the sole property of Station to do with anything it wants (including, without limitation, posting it on the Station website or playing the audio on the radio), (b) Station may choose to comment on, mock, poke fun at, and/or mimic any performance or video connected to this contest and entrants waive any right to make any claim against Station or any contest sponsors with respect to any comments - disparaging or otherwise - made regarding such Entrant's entry, videotaped performance, appearance or performance, and (c) ALL VIDEOS ARE THE SOLE PROPERTY OF STATION AND MAY BE USED BY STATION IN ANY MEDIUM IT DEEMS DESIRABLE NOW OR IN THE FUTURE WITHOUT ANY COMPENSATION TO THE ENTRANT, PRODUCER OR ANY OF THE PERSONS WHO APPEAR IN OR PROVIDE MATERIALS FOR THE SUBMISSION.

6. All entrants hereby agree to strictly follow all instructions and directions given by the event staff at the contest events and understand that any intentional failure to comply with the processes, procedures and instructions may result in immediate disqualification, in Station's sole discretion.

How to Win

7. The National Anthem recorded performance by each of the four (4) Finalists on August 21, 2011 will be posted on www.937mikefm.com starting on Tuesday August 23, 2011 at approximately 9am until Friday, September 2, 2011 at approximately 12:00pm. During this time period, people will have the opportunity to vote on their favorite. Only one vote per member account per day will be permitted. VOTES WILL BE TAKEN INTO CONSIDERATION TO DETERMINE THE WINNER, BUT WILL NOT BE THE DETERMINING FACTOR.

8. On Monday, September 5, 2011 the STATION will select one (1) grand prize winner ("The WINNER"), subject to verification of eligibility and compliance with these contest rules, based on any lawful criteria Station desires, including but not limited to the online votes. Judges' decision is not subject to dispute or appeal. The Station will announce the Winner's name on-air on September 5, 2011 at approximately 9AM. The Winner's name will also be posted on the contest page of the Station's website at www.937mikefm.com. Winner does not need to listen to win. The Winner will be contacted by phone at the phone number provided within 24 hours of Station's on-air announcement to notify him or her that he or she has been selected as the Winner. Station will only be required to leave (1) message at the number provided in entry. If no answer or answering machine is reached, Station will not be obligated to attempt any further contact.

9. DO NOT ENTER THIS CONTEST IF YOU ARE NOT AVAILABLE TO PERFORM IMMEDIATELY PRIOR TO THE RED SOX GAME ON SEPTEMBER 15, 2011 (although date is subject to change).

The Prize (s)

11. The Grand Prize Winner, subject to verification of eligibility and compliance with these contest rules will receive (a) four (4) tickets to the Boston Red Sox game on Sept. 15, 2011 and (b) an opportunity to perform the National Anthem live at Fenway Park just before, that game. If the Grand prize winner is under 18 years of age, a parent or legal guardian will be considered the winner but the child must perform at Fenway Park and **MUST BE ACCOMPANIED BY THEIR PARENT OR LEGAL GUARDIAN IN ORDER TO BE PERMITTED TO PERFORM.** Details on the precise time and meeting point will be provided to the winner prior to the game - any subsequent changes will be communicated by Station to the winner. Date is subject to change based on any rescheduling of the Red Sox game and Station is not liable to the winner for any inability to attend or perform at the Red Sox on the scheduled or re-scheduled game date. Approximate retail value of the grand prize is \$180. Winner is responsible for all expenses not specifically listed, including meals, ground transportation, gratuities, and incidental purchases.

12. The remaining three (3) Finalists will receive, subject to verification of eligibility and compliance with these contest rules, two (2) tickets to the Boston Red Sox game on Sept. 15, 2011. Approximate retail value of each runner-up prize is \$90.

13. In the event that the selected Grand Prize Winner or any Finalist is disqualified for any reason, Station reserves the right (but not the obligation) to select an alternate winner in accordance with the procedures set forth above or to not re-award the prizes or Finalist opportunities at all, in Station's sole discretion.

14. Notwithstanding anything to the contrary herein or stated on-air, no person will be entitled to receive any prize until after their eligibility has been confirmed or accepted by Station and all required paperwork (including, without limitation, liability release agreements) have been completed by the pending winner within the required deadlines.

15. All tickets must be picked up at the Station's studios at 20 Guest Street in Brighton, MA 02135 during normal business hours of 9 a.m. to 5 p.m., Monday through Friday, unless different instructions for prize pick-up are provided by Station. Prizes will not be mailed, unless otherwise determined by the Station.

16. Prizes will be released to winners only (and only to their parent or legal guardian if under 18 years of age). Winners (and parent/legal guardians) are required to present a valid state photo ID and valid social security number in order to pick up any prize.

Sponsors

17. The Sponsors of this contest are: Entercom Boston, LLC, Lowell Spinners, Digital Federal Credit Union, New England Ford, Wind River Environmental.